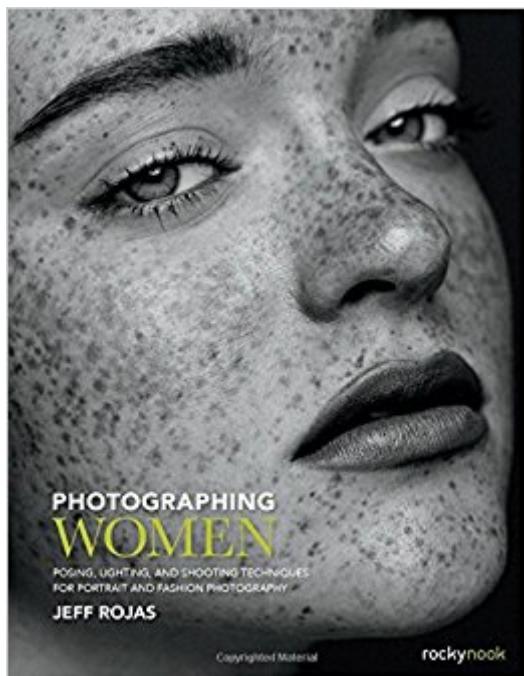


The book was found

# Photographing Women: Posing, Lighting, And Shooting Techniques For Portrait And Fashion Photography



## Synopsis

Following up on the success of his first book, *Photographing Men*, photographer and author Jeff Rojas has created a companion book that covers everything you need to know about photographing women. Unlike so many other books on the market that focus on photographing women—which are often just a collection of images that show different posing and lighting setups—in *Photographing Women: Posing, Lighting, and Shooting Techniques for Portrait and Fashion*, Jeff actually teaches you what you need to know in order to create great images. In the book, Jeff first discusses the variety of face shapes and body types you'll work with when photographing women. He then dives deeply into teaching you the posing, styling, and lighting techniques that will flatter your subjects and convey your intended message. In *Photographing Women*, you'll learn:

- How to identify different face shapes, and how to decide on makeup and lighting choices based on those shapes
- The different body types that most women have—diamond, hourglass, rectangle, apple, etc.—and how best to flatter them
- All about perceived flaws—such as love handles and double chins—and what to do about them
- The difference between posing and directing your subjects
- How to style your subject appropriately, depending on the type of shoot (portrait, boudoir, commercial, etc.)
- How to pose your subject for standing, sitting, and lying poses
- The lighting techniques you need to know in order to create beautiful, flattering light in your photos
- And much more!

In the final section of the book, covering lighting, Jeff brings it all together and provides 21 unique lighting setups, working through a series of shoots that cover portrait, commercial, and fashion photography.

## Book Information

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## Customer Reviews

Jeff Rojas is a photographer based in New York City. His primary body of work includes portrait and fashion photography, although he has also directed fashion films and commercials. Additionally, Rojas is a photography instructor and educator who has taught on various photographic platforms, including CreativeLive, Wedding and Portrait Photographers International (WPPI), PhotoPlus Expo, Gulf Photo Plus, and American Photographic Artists (APA).

Outstanding! Filled with info and tips on how to recognize and light specific face shapes, great ideas on posing, many beautiful photos, and, for me, the best part was the step-by-step photoshop retouching techniques.

I bought this as soon as it was available as I have met Jeff and own his other book 'Photographing Men' which is also great. The information in here seems obvious but serves as a reminder of what to do and how to interact. Solid read and excellent addition to my ever growing catalog of informational books.

Wonderfully written book with easily digestible education for fashion photography. I read through the book in a few days and was immediately able to make changes to my shooting style that has elevated my work tremendously.

As a self taught photographer, I'm always looking for new methods to help me learn more about the art of studio photography. What I like most about this book is that it explains everything from how to shoot portraits based on a woman's facial structure to body types and lighting setups. Good read!

After reading and using the info my imaged where much improved.

Jeff Rojas is amazing. The book is very informative and inspiring. There's a lot to take in so I find myself taking notes. I also have his book "Photographing Men"

Very helpful, easy read and many wonderful tips to help improve your style

Great book!

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